



NEAL'S YARD REMEDIES



Natural & organic health & beauty



Our beliefs

We believe in beauty and wellbeing that radiates happiness.

Using natural and organic ingredients made from ethically sourced herbs, botanicals and essential oils.

Crafted with care at our eco factory in Dorset.

We create potent blends of love, science and nature.

We do all these things so you can feel good and look good naturally.

Our values

Do good

At Neal's Yard Remedies we use natural and organic ingredients, which are free from harmful chemicals. We test on willing humans and we have never tested on animals. We are dedicated to trading ethically and we always treat people fairly. We are an independent family business and we pay our fair share of tax.

Feel good

We campaign for great causes to protect this beautiful planet. We tread lightly on the earth to ensure our environmental footprint is as gentle as can be.

Look good

We do all these things so you can feel good and look good naturally.





Our beginnings

We opened our doors on 4 December, 1981, in Neal's Yard, a quiet corner of Covent Garden in the heart of London, UK.

Our founder, Romy Fraser, planted the seeds for what was to become a global pioneer in natural and organic health and beauty.

Family owned

Organic advocates, the Kindersley family, bought Neal's Yard Remedies in 2006. As a practising homeopath, Anabel's holistic approach has reinforced our brand belief that outer beauty and inner health should be in perfect balance.



Anabel and Barnabas Kindersley,
co-owners of Neal's Yard Remedies



Our logo

The tree in our logo symbolises the intrinsic link between inner health and outer beauty, and that the two should be in perfect harmony.

A perfect balance

INNER HEALTH

We're the UK's largest high street retailer of therapeutic herbs. We stock over 200 natural health products, including herbal tinctures, teas and supplements.

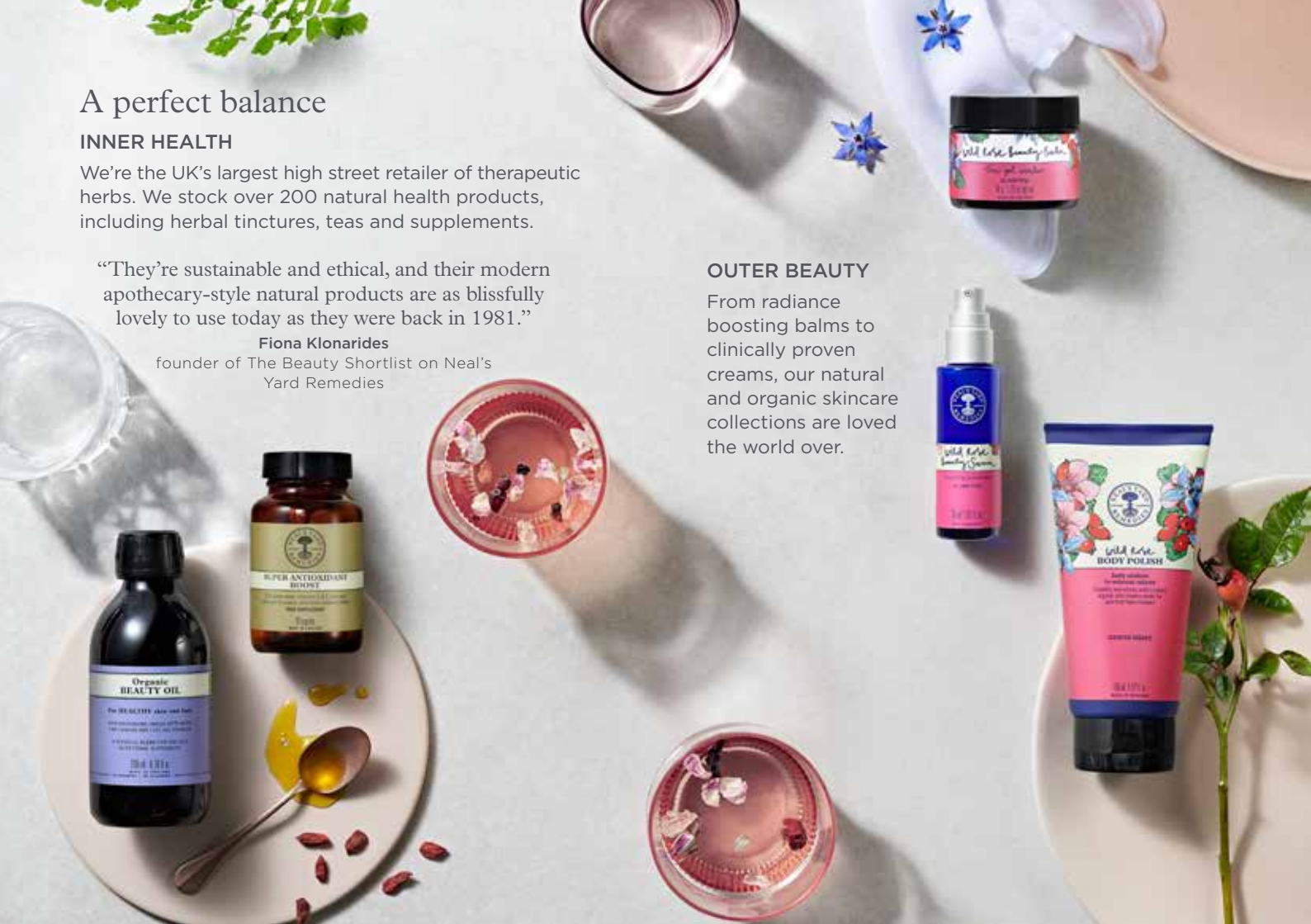
“They're sustainable and ethical, and their modern apothecary-style natural products are as blissfully lovely to use today as they were back in 1981.”

Fiona Klonarides

founder of The Beauty Shortlist on Neal's Yard Remedies

OUTER BEAUTY

From radiance boosting balms to clinically proven creams, our natural and organic skincare collections are loved the world over.



Beautifully British

A proud British business, we have our eco factory, offices and a store in Peacemarsh, within the beautiful countryside of North Dorset, UK.



Our iconic blue bottles

We're very fond of our blue bottles and jars. We regularly upcycle these Yorkshire-made glass bottles for store displays. One stunning example is our blue chandelier in our Westfield Stratford store.



Our eco home

With energy efficient air management, rainwater and greywater recycling in our bathroom, air-source heat pump systems and solar panels, our award-winning building design ensures our environmental impact is kept to a minimum.



We certify products with the following organisations to independently verify our ethical standards:





COSMOS
ORGANIC




Organic pioneers


In 2002, we were the first health and beauty company to launch a certified organic collection in the UK. We have the largest collection of Soil Association certified health and beauty products in the UK, with over 90% of our agricultural ingredients certified. We formulate products for performance.

Supporting global communities

We work closely with our suppliers and, in 2017, paid more than £30,000 in fair trade premiums to support local communities. We have funded many projects, including building a well for the Samburu Tribe in Kenya.



OMAN: collectors hand-harvesting organic frankincense resin



MEXICO: bee farmers produce Fairtrade organic honey



NEPAL: women separating chirui seeds from the fruit.



KENYA: Samburu Tribe women gather our award-winning organic frankincense



DR CONGO: women picking organic, Fair for Life geranium

Our award winning Frankincense Intense™ collections

ORIGINAL AGE DEFENCE

Visibly smooth and plump to target fine lines and wrinkles with **Frankincense Intense™ Age-Defying collection**.

Scientifically formulated with a 3-Peptide Complex, gardenia stem cells and sodium hyaluronate to target the first signs of ageing.



AGE WELL, STRESS LESS

Visibly lift and recontour to target deep lines and loss of firmness with **Frankincense Intense™ Lift collection**.

Scientifically formulated with Frankincense Active Phyto Complex to target the second signs of ageing.

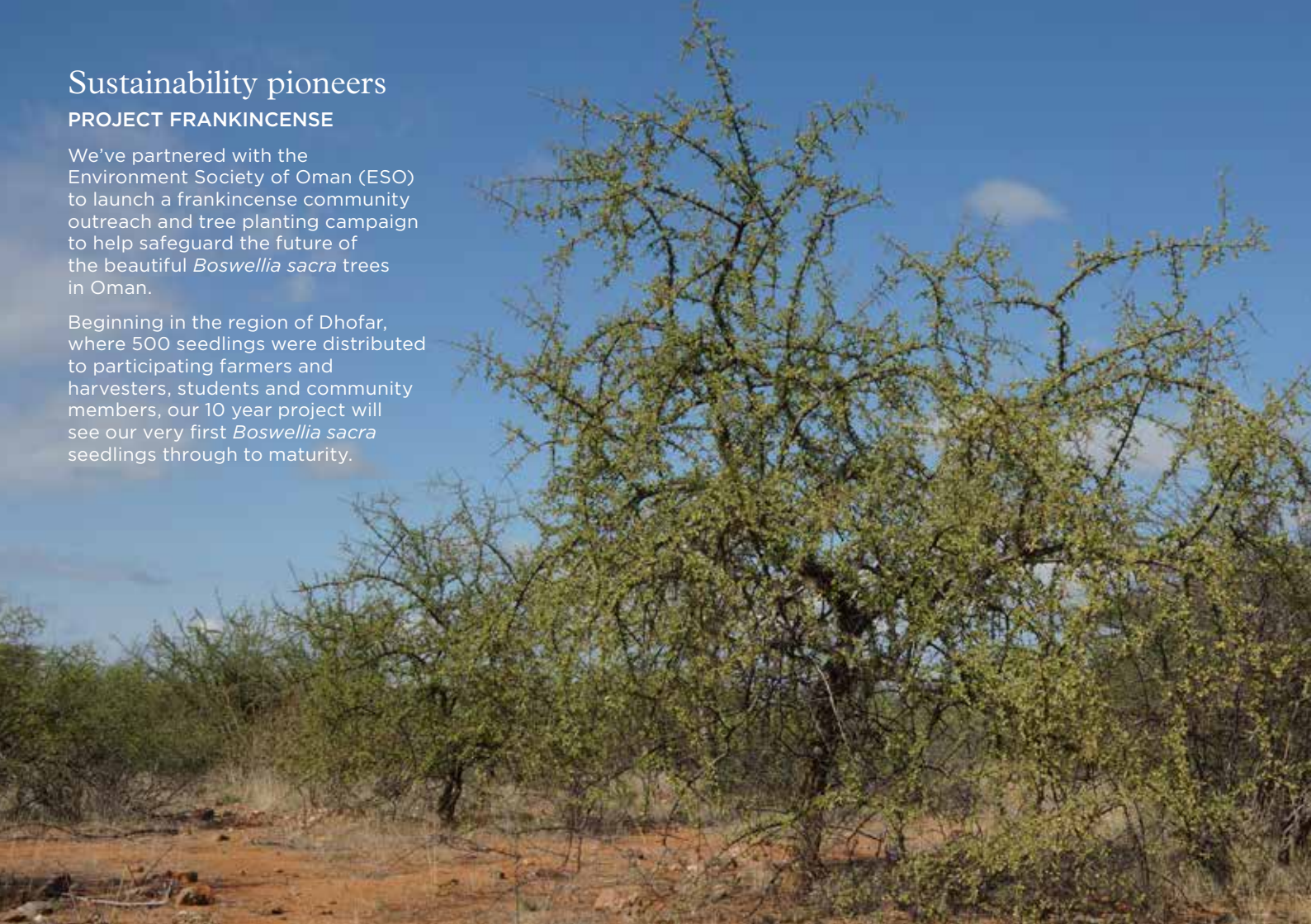


Sustainability pioneers

PROJECT FRANKINCENSE

We've partnered with the Environment Society of Oman (ESO) to launch a frankincense community outreach and tree planting campaign to help safeguard the future of the beautiful *Boswellia sacra* trees in Oman.

Beginning in the region of Dhofar, where 500 seedlings were distributed to participating farmers and harvesters, students and community members, our 10 year project will see our very first *Boswellia sacra* seedlings through to maturity.



Our sustainability commitments

NOW & ALWAYS

Since 1981, we have led the way in ethical, sustainable health and beauty. Here are just some of the initiatives we've put in place to help protect this beautiful world we live in. We do good so you can feel good and look good naturally.



First nationwide retailer to provide free water as part of UK Refill scheme



WE GIVE OVER
£100,000
TO GOOD CAUSES
EVERY YEAR



WE ARE
CELEBRATING
10 YEARS
CARBON
NEUTRAL

CarbonNeutral.com

100%
RESPONSIBLY
SOURCED
PAPER & CARD

100% OF
PRODUCT CARTONS
CARBON BALANCED



WORLD
LAND
TRUST™

WE HAVE
NEVER
USED PLASTIC
MICROBEADS
IN OUR PRODUCTS

WE HAVE
NEVER
TESTED
ON ANIMALS



OVER
50 MILLION
BEES SUPPORTED
BY THE END OF 2020

ALL OUR
PLASTIC BOTTLES
UP TO 200ML ARE
100%
RECYCLED
PLASTIC



Change your life today

There's never been a better time to join our Neal's Yard Remedies family, with people just like you...

- Parents looking for a flexible career
- Students
- Beauty and holistic therapists
- Entrepreneurs
- Party planners



SHOP

Enjoy our award-winning, luxury health and beauty range, with exclusive natural and organic Neal's Yard Remedies products, offers and expert advice.



SHARE

Now you've discovered a healthier way to look and feel great, share it with friends, customers and colleagues. You'll also receive generous rewards and free and half price shopping.



JOIN

Start your business today from as little as £50 and begin your very own success story.

AWARD WINNING, ETHICAL & SUSTAINABLE



See uk.nyorganic.com to find out which of our products have these marks



Feel the Love

nealsyardremedies.com